Capability Statement: Interaction Technologies Ltd (I-T-L)

Interaction Technologies Ltd. (I-T-L) is a privately held limited company that has become increasingly involved in supporting social change initiatives with its software development and experienced-based mentoring services. Its principle activities involve the production and integration of leading edge technological innovations to further human interaction across the globe – especially within the contexts of purposeful knowledge sharing and eLearning.

Social change initiatives

Since its inception in 1995, I-T-L has built knowledge / eLearning modules to promote positive social change programmes within the contexts of sustainable development, participatory government, corporate diversity and inclusion and personal entrepreneurship.

eLearning sessions

Within the corporate world, I-T-L technology has enabled more than 35,000 confirmed individual learning sessions across more than 20 countries around the world. I-T-L has done this by digitally re-presenting formal classroom training and presentations in a manner that enhances and leverages many of the individual sensory-specific communication and learning preferences of people wanting to learn or teach a variety of specific subject matters. I-T-L's approach has dramatically reduced the financial and the time investments that are required for developing such modules by more than 75 percent of industry averages.

Knowledge sharing

Through the intervention of I-T-L procedures and technologies, subject matter experts on socially positive programmes have been able to reach and interact with communities of interest on a global scale. Community members benefit from an ease of access generally available only to the highly funded multinational corporate world. I-T-L's ability to handle multi-lingual requirements within its framework and production cycle has enabled expertise to be shared and accessed in English, French, Russian, Mandarin, Spanish and Gaelic.

Modus Operandi

I-T-L walks the talk within its own organisational structure and operates in a global manner, over the internet. Its development cycle for the construction of knowledge / eLearning modules spans multiple countries for most projects. This approach takes advantage of time zone differences to collapse the elapse time needed for production. This approach also enables a rapidly scalable work force to respond to a constantly changing production work load.

Functionality Stuff

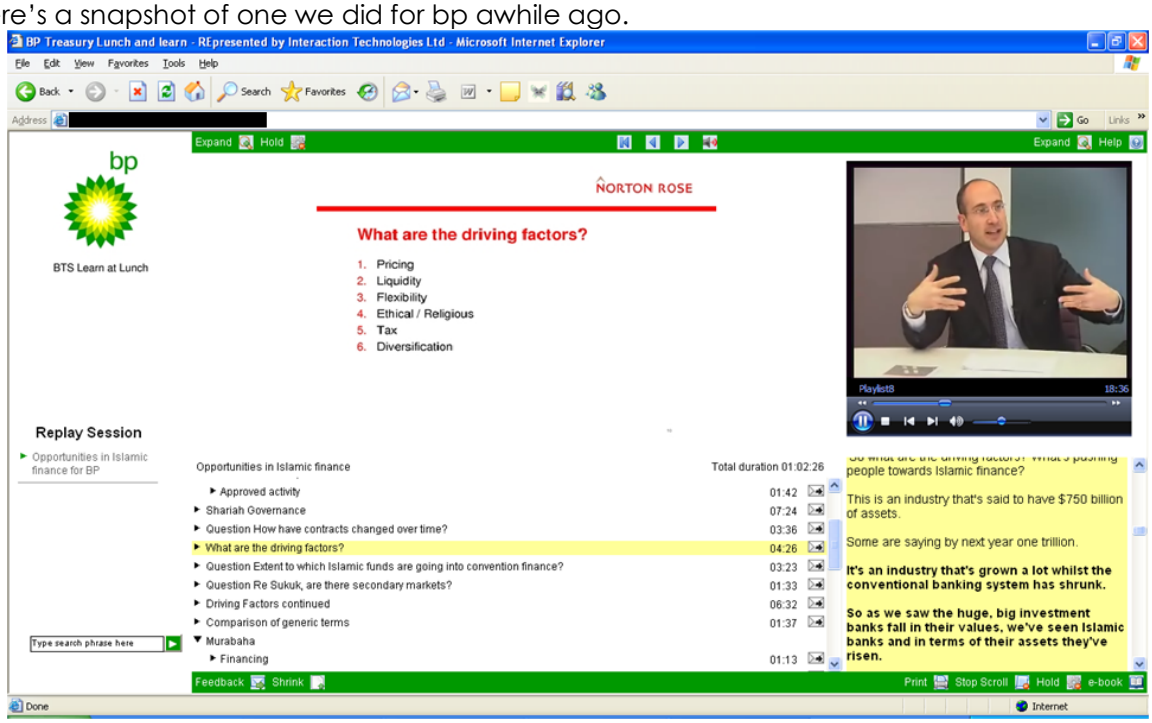
The functionality of our learner interface is leading edge and hard to beat – enabling people to watch, listen, read and / or interact in virtually whatever combination they wish, to accelerate their learning as well as their interaction with others sharing similar interests.

Wondering when to use video? Then watch an 80 second insight about it here: http://bit.ly/WhyUseVideo

You can accelerate, broaden and deepen your organizational, client-side and supply chain learning through the use of our I-T-L framework and library by providing the accelerated learner with a choice of learning modes (using the buttons along the top and bottom), including;

- **Full text search** (across any number of modules included within the same framework)
- **Topical and sub-topical index** of module contents
- The default contents view, which is a **searchable, synchronised view of video, slides and transcript**
- **Expanded slides** window with audio
- **Expanded video** window with audio
- Silent, **printable eBook** (including slides embedded into transcript at the right places)
- Sending a **direct link** (into the middle of a module at a relevant point) to someone else via eMail

Here's a snapshot of one we did for bp awhile ago.



We charge a fixed fee per recorded hour to build the above from a client-supplied video recording and slide pack. This charge includes the cost of the transcript. It also includes the client using our spreadsheet tool in order to QA / edit the transcribed recordings (which are pre-synchronised with the transcript). The edited spreadsheet is what we then use to build the final module. We can help you ensure that your "content delivery" is of a high standard too.

Some additional optional I-T-L framework features which could further accelerate learning;

- An **integrated blog** (for users to share their thoughts in) that is pre-populated with one post for every slide (topic) change
- An **integrated glossary of terms** (so that unfamiliar words in the transcript can be explained to the curious when they mouse over them in the transcript)
- An **interactive quiz** (built using our simple quiz-builder)
- And **interactive FAQ** (built using our simple FAQ builder)
- A **pause-and-wait function** (to nudge the user into taking a certain action (e.g. take a quiz or ask / answer some questions) before continuing to watch, listen and learn)
- Downloadable **audio podcasts**
- Downloadable **video podcasts**
- Downloadable **resource folder**